

*Greetings from*

# JACKSONVILLE

*June 29th & 30th*

## WORDCAMP 2019

### WHO WE ARE

The 4th Annual WordCamp Jacksonville (WCJax) is part of an international group of not-for-profit conferences dedicated to making WordPress education accessible to all individuals. Every WordCamp speaker, organizer, and volunteer is donating their time to educate others about WordPress.

### DEMOGRAPHICS OF WCJAX\*

**200+**



*Attendees*

**84%**



*Local to FL & GA*

46% local to Jax area

**22%**



*Developers*

**17%**



*Business Owners*

**12%**



*Designers*

**39%**



*4+ Years*

# SPONSOR PACKET 2019



“For the past two years WordCamp Jacksonville has always been on our must-visit list. The more intimate layout allows us to connect with more attendees that you don't always get at other events.”

*Mike Demo, BoldGrid*

## BECOME A WCJAX SPONSOR

WordCamps rely on the sponsorships of businesses like yours to keep our conference pricing affordable. The mission of WordPress is to “Democratize Publishing,” and low-cost ticket prices are one way we further that goal.

Sponsoring a WordCamp is a great way to give back to the WordPress community, increase an organization’s brand awareness, engage in conversations with potential users, and more. It is because of you and our volunteers that we are able to have WordCamp.

**Register to sponsor us at [2019.Jacksonville.WordCamp.org/sponsorWC](https://2019.Jacksonville.WordCamp.org/sponsorWC)**

### *Previous Sponsors of WordCamp Jacksonville*

A2 Hosting  
Andrea LeDew  
BackupBuddy  
Bluehost  
BoldGrid  
Co3 Marketing  
Dagmar Marketing  
Data Driven Labs  
Dreamhost  
Forks On The Left Catering  
Fused NYC  
GoDaddy Pro  
GoGoCreate.com  
GoWP  
Imagine Business Services  
Jack Kennard  
Jetpack  
Keiser University

Kuna Co-Work  
LearnDash  
Liquid Web  
Love Built Life  
MainWP  
ManageWP  
Markentum  
MegaMikeJr  
My Island Design  
My Own Little Circus  
My Quest to Teach  
Open Sky Web Studio  
Pantheon  
PayKings  
Plesk  
Pressable  
Pressidium  
Qualpay

Quiz and Survey Master  
Rush & Ramble  
ServerPress  
Shazzam Media  
SiteLock  
StickerGiant  
Tarragon Works  
The Simplified Academy  
TitanHost  
TraitWare  
Wapu.us  
WhatIsMyIP.com  
WheelchairTravel.org  
WinningWP  
WooCommerce  
WPML  
Yoast  
Zen Your Den

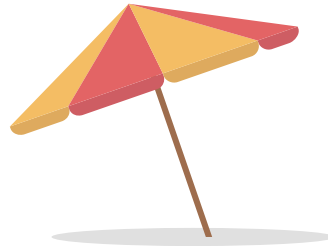
# SPONSORSHIP PACKAGES

Become a sponsor of WordCamp Jacksonville, build name recognition within the community, and connect with our highly engage-able audience.

All sponsorship levels include your logo, link, and company bio on our conference website, and a sponsor designation on your name badge(s).

## Beach Umbrella Level

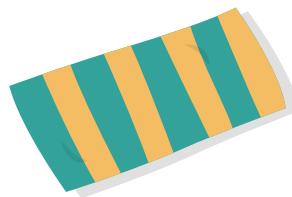
**\$1400**



- Tweet from the official Twitter account announcing your sponsorship with link to your twitter account and link to company site
- Individual blog post (or video made by sponsor) with team member interview before the event
- Individual thank you post after event
- 2 Tweets during, and 1 after event
- Sponsor table to hand out swag/demo product
- Personal Thank You in opening remarks
- Logo on room schedules
- Logo on info flyer
- Logo on community swag table sign, thanking you for sponsorship
- Up to 4 Thank You Dinner Invitations
- Up to 4 free tickets to event

## Beach Towel Level

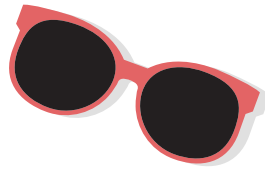
**\$550**



- Tweet from the official Twitter account announcing your sponsorship with link to your twitter account
- Tweet during, and 1 after event
- Inclusion in blog post thanking all Beach Towel Level sponsors before the event
- Inclusion in blog post thanking all sponsors after the event
- Sponsor table to hand out swag/demo product
- Logo on info flyer
- Logo on community swag table sign, thanking you for sponsorship
- Up to 2 free tickets to event
- Up to 2 Thank You Dinner Invitations

## Sunglasses Level

\$200



- 1 tweet during event
- Logo on community swag table sign, thanking you for sponsorship
- Space on community swag table for your promo items
- Inclusion in blog post thanking all sponsors after the event
- 1 free ticket to the event



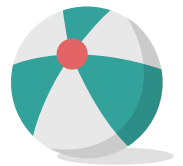
“We love giving back to the Florida WordPress community, and find the ROI of WordCamp Jacksonville to be worth the investment.”

*Sandy Edwards, Data Driven Labs*



## Beach Ball Level

\$75



- 1 group tweet during event
- Inclusion in blog post thanking all sponsors after the event
- 1 free ticket to the event

For more information on sponsorships, contact Stephanie Brinley at [jacksonville@wordcamp.org](mailto:jacksonville@wordcamp.org) or 904-458-7485.



June 29th & 30th, 2019  
Keiser University, Jacksonville, FL